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## Mollie Stone's Market Installs New Bike Racks For Palo Alto Cyclists

Secure bicycle parking will improve access for cyclists shopping locally on California Avenue

PALO ALTO, CA – In an effort to improve bicycle access on California Avenue and accommodate more cyclists, Mollie Stone's Market in Palo Alto installed 14 U-shaped bike racks in front of the store that will secure up to 28 bicycles at any given time.

Recognizing that California Avenue has become one of the busiest bicycle corridors in Palo Alto, Mollie Stone's co-owner David Bennett met with the Silicon Valley Bicycle Coalition (SVBC) to get recommendations on improving bicycle parking for Mollie Stone's customers. Mr. Bennett explained, "As more Palo Alto residents get around on their bikes, it's vital that we have the infrastructure in place to support them. We wanted to make sure that we had the ideal setup, so we implemented all of the SVBC's recommendations. We're very excited to offer these additional racks to our Palo Alto community."

Adina Levin, member of the Silicon Valley Bicycle Coalition Palo Alto Team, says "We're delighted to see the new bike racks at Mollie Stone's, and to see customers using them immediately. Many people in this area prefer to shop by bike, and it's great to see Mollie Stone's step forward to support cycling customers. We hope to see many more bike racks supporting customers shopping locally as the Cal Ave streetscape project moves forward."

For more information, contact David Bennett at (415) 289-5720 x 225 or dbmollie@gmail.com.

## **About Mollie Stone's Markets**

Founded in 1985 by Mike Stone and Dave Bennett, Mollie Stone's Markets is family owned and operated with nine locations in the San Francisco Bay Area. Mollie Stone's has been unflinching in its commitment to provide the best possible shopping experience for its customers by offering a wide range of high quality products and full service departments. For more information about Mollie Stone's Markets, visit <u>www.molliestones.com</u>.



