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Hatch Chiles Bring a Taste of the Southwest to the Bay Area

Mollie Stone's Markets & Melissa's Produce to Host Hatch Chile Roasting Events

SAN FRANCISCO BAY AREA, CA – Mollie Stone's Markets and Melissa's Produce are excited to announce exclusive Hatch Chile Roasting Events at six select Mollie Stone's stores. The coveted Hatch Chile is only available for six weeks in August and September, and Mollie Stone's is proud to partner with Melissa's Produce to deliver this year's harvest to Bay Area customers. Hatch Chiles are traditionally roasted for maximum flavor, so Mollie Stone's will be offering free, on-site roasting with purchase. The roasted peppers can then be taken home to peel, freeze and enjoy year-round.

Hatch Chiles are grown in the famous Hatch Valley in New Mexico, where the intense sunlight and cool nights help to produce this gourmet pepper. Chefs and foodies everywhere prize the Hatch Chile for its sweet, spicy taste and many uses in Latin and Southwestern dishes. A distant parent of the common Anaheim pepper, Hatch Chiles are similar in meaty texture but have a unique flavor with mild to medium heat.

Hatch Chile Roasting Events (Dates, Times & Locations)

Saturday August 23, 12pm-4pm – Mollie Stone's Greenbrae

270 Bon Air Shopping Center, Greenbrae, CA 94904; Tel. (415) 461-1164

Sunday August 24, 12pm-4pm – Mollie Stone's SF Pacific Heights

2435 California Street, San Francisco, CA 94115; Tel. (415) 567-4902

Saturday September 6, 12pm-4pm – Mollie Stone's Sausalito

100 Harbor Drive, Sausalito, CA 94965; Tel. (415) 331-6900

Sunday September 7, 12pm-4pm – Mollie Stone's Burlingame

1477 Chapin Avenue, Burlingame, CA 94010; Tel. (650) 558-9992

Saturday September 13, 12pm-4pm – Mollie Stone's San Bruno

22 Bayhill Shopping Center, San Bruno, CA 94066; Tel. (650) 323-8361

Sunday September 14, 12pm-4pm – Mollie Stone's Palo Alto

164 S. California Avenue, Palo Alto, CA 94306; Tel. (650) 323-8361

IT'S HATCH CHILE ROASTING TIME!

MOLLIE STONE'S 
MARKETS

**GET YOUR
FIX!**



NEW MEXICO'S FINEST GOURMET CHILE

THE VERY BEST ROASTING CHILES ON THE PLANET!



About Mollie Stone's Markets

Founded in 1986, Mollie Stone's Markets is locally owned and operated with nine locations in the San Francisco Bay Area. Mollie Stone's has been unflinching in its commitment to provide the best possible shopping experience for its customers by offering a wide range of high quality products and full service departments. For more information about Mollie Stone's Markets, visit www.molliestones.com.

About Melissa's Produce

With over 1000 items available at any given time, Los Angeles-based Melissa's Produce imports and distributes exotic fresh fruits and vegetables from around the globe. For more information about Melissa's, visit www.melissas.com.

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